

# Daily Breeze

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## Bone-a-fied celebrities

**VIEWPOINT:** Dogs take the stage in a 15-minute video sold to raise funds for animal rescue groups.

**By Josh Grossberg**  
Daily Breeze

Every dog has his day. And this one was captured on videotape.

He - or she, we never really learn which - wakes up, sniffs around, goes for a walk, takes a ride in the car, plays at the beach, gets a bath, eats dinner and goes back to bed.

And since the film, "It's a Dog's Life," not only stars dogs, but is made for dogs, it's shot from the dog's point of view.

The 15-minute video, which is also available on DVD, was made by two Rancho Palos Verdes animal lovers to raise money for animal rescue organizations.

"One of our charters is to help other organizations through technology" said Ted Vegvari, president of the nonprofit Palos Verdes on the Net Computer Technology Center in Rancho Palos Verdes. "The one thing that helps people doing animal rescue the most is money"

Vegvari, along with Cassie Jones, a veterinarian at Point Vicente Animal Hospital, came up with the idea of producing the video and giving it to anybody who donates \$20 to Animal Rescue Funding, an organization they founded to aid other animal rescue operations. Jones wrote the screenplay and Vegvari worked with Hollywood professionals to get the project done. The video cost \$5,000 to produce. Rescue

organizations will be selected through an application process.

While Vegvari's own dogs play cameo roles in the movie, there isn't really a star. Instead, someone carrying a knee-high "dog cam" does the cavorting with other dogs at the Redondo Beach dog park.

Jones said that the movie was intended for dogs to enjoy and, when writing it, she tried to imagine the ideal day in the life of a dog.

"We tried to fill it with sounds like other dogs barking, keys rattling, kids yelling," she said.

But since dogs can't operate television equipment, the film is also designed to be fun for humans.

"There are little pieces and clips that dogs will respond to, but the real benefit is that the person and dog will watch it together," Vegvari said.

Vegvari has noticed that dogs tend to especially enjoy the bath scene when a group of little girls squeal and scream as they are drenched with water.

But other species have also taken a shine to the film.

"My cats are very curious about it," Jones said. "They were watching it and went behind the TV to see if there were any dogs there."

### **How to help**

- What: It's a Dog's Life, a 15-minute DVD or video on the day in the life of a dog
- How much: The video is a gift when a \$20 donation is made to help animal rescues
- To learn more: visit [www.itsadogslifevideo.com](http://www.itsadogslifevideo.com) or call 310-265-9511

