

FY09-10 EMERGENCY PREPAREDNESS COMMITTEE WORK PLAN

COMMUNITY OUTREACH

On July 15, 2008, the City Council adopted Resolution No. 2008-61 formalizing the Emergency Preparedness Committee's (EPC) Mission Statement and Scope of Responsibility. As detailed in Resolution No. 2008-61, the EPC's Scope of Responsibility includes: (1) communicating with and educating residents about the importance of preparedness in case of disasters and emergencies; and (2) encouraging residents to participate in local volunteer disaster response organizations. In order to fulfill these responsibilities, the EPC plans to implement the following community outreach programs/events:

- A biannual emergency preparedness newsletter;
- A quarterly emergency preparedness public service announcement; and
- An emergency preparedness booth at select special events (e.g. the City's Fourth of July Celebration and the L.A. County Fire Department's annual Fire Expo.).

Committee Responsibilities

The EPC will assist staff in determining what emergency preparedness related topics will be addressed in the biannual newsletter and quarterly public service announcements. If desired, the EPC may also participate in the writing of articles and the public service announcements. The EPC will be responsible for volunteering their time to work the emergency preparedness booth at local community events, which usually take place on weekends.

Staff Responsibilities

Staff will organize and oversee the administration of the community outreach programs/events.

Budget

A budget appropriation of \$25,000 will be required in FY09-10 for the aforementioned community outreach programs/events.

Estimated Staff Resources

Biannual Newsletter:

Staff Time – City Manager 40 hours

Public Service Announcements:

Staff Time – City Manager 20 hours

Staff Time – Channel 33 25 hours

Community Outreach Events:

Staff Time – City Manager 10 hours

Total Estimated Staff Time Required 95 hours

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EMERGENCY WATER STORAGE – GAUGE RESIDENT INTEREST IN PURCHASING EMERGENCY WATER STORAGE DRUMS

According to the Federal Emergency Management Agency (FEMA), having an ample supply of clean water is the top priority in an emergency. After recognizing the monumental financial and physical challenges of stockpiling water for every city resident or household, the EPC determined that the best solution is a community outreach effort stressing that each household should maintain its own supply of emergency water. FEMA recommends storing a two-week supply of at least one gallon of water per person, per day. Although FEMA recommends bottled water as the safest and most reliable source of emergency water, they also recommend food-grade water storage containers as an alternative option. If sufficient interest is garnered through community outreach efforts, Staff will maintain a list of residents interested in purchasing the water storage containers/drums and attempt to negotiate a volume discount with suppliers.

Committee Responsibilities

The EPC will review and/or write the community outreach article and/or public service announcement informing residents of the importance of maintaining a cache of water in case of an emergency and the proposed water storage drum program.

Staff Responsibilities

Based on sufficient resident interest, Staff will organize and oversee the administration of the proposed water storage drum program, including maintaining a list of interested residents and, if required, contacting suppliers in an attempt to negotiate reduced rates for the city's residents.

Budget

A budget appropriation will not be required for this proposed program.

Estimated Staff Resources

Proposed Water Storage Drum Program:

Staff Time – City Manager	20 hours
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Total Estimated Staff Time Required	20 hours