

Save Our City III

Rancho Palos Verdes is NOT for Sale!

Dear Rancho Palos Verdes Voter

The quality of life in Rancho Palos Verdes is in jeopardy and we need your help!

Marymount College has qualified an initiative that will appear on the November 2, 2010 ballot to create its own special district and bypass our carefully-crafted land use regulations in Rancho Palos Verdes. Whether you support the Marymount expansion project or not, you should be greatly concerned about the creation of special districts and ballot box development as a way to approve development projects in our city.

The initiative is designed to circumvent the city's General Plan and Development Code as well as the California Environmental Quality Act (CEQA). This special district within our city is nothing more than an enclave where the city's only function is to issue the building permits the developer requests. There are NO opportunities for your concerns to be even heard much less acted upon.

Which new or existing controversial development project will try to use this special district next?

Save Our City III was formed to oppose the November initiative and to inform the citizens of Rancho Palos Verdes about the nature and implications of this initiative. Unless it is overwhelmingly defeated in the November election, it may encourage other moneyed interests to follow with their own special districts.

The City Council has unanimously adopted a resolution urging residents to vote NO on the initiative in the coming November election.

We can defeat this initiative with your investment of **Time**, **Talent** and **Treasure**.

We would like some of your **Time** to present our case and to bring the message to your neighbors so that they can make an informed decision. We would welcome "Meet and Greet" times in your neighborhood or with your organization to present the facts and implications of the initiative.

We need your **Talent** to help get the real information to civic organizations and groups in which you may be a member as well as your neighbors and friends in RPV.

As in all efforts we need your **Treasure**. There are no contribution limits and both businesses and individuals may contribute. With your help we would have the funds to get our message to the voters of Rancho Palos Verdes. What is preserving the founding principle of Rancho Palos Verdes worth? Your sacrifice now will help preserve the Rancho Palos Verdes General Plan.

Thank you for your concern for our city and helping defeat the Initiative.

Sincerely,



Ken Dyda, Chairman,
City founder and former Mayor
SOC III Treasurer